



LIVING DATA 2025

21-24 October 2025
Bogotá, Colombia



Sponsorship programme

A unique opportunity to show your support
to the first global biodiversity data conference.

livingdata2025.com

A world premiere

Sponsorship programme

Living Data 2025 brings together four leading biodiversity networks and 1,300 global participants, from scientists and policymakers to Indigenous leaders and local communities, to tackle one urgent question: How can biodiversity data drive real-world solutions for our planet?

This unique event will focus on the entire biodiversity data cycle, from collection to impact through four pillars: Open Data, Data Integration, Biodiversity Data Application, Community Engagement and Capacity Building.

The Living Data 2025 conference aims to promote open, interoperable data while ensuring that the knowledge rights of Indigenous and local communities are recognized and respected. Living Data 2025 seeks to train and empower the community, fostering the adoption of innovative tools and solutions to improve biodiversity data collection, sharing, and application.

One of the main focuses will be to evaluate the state of biodiversity, establish strong monitoring networks, and enhance international collaboration to address global environmental challenges.

The conference is committed to ensuring equitable participation from Low and Middle Income Countries (LMICs), integrating biodiversity into education and public awareness, and bridging the gap between science and policymakers. Ultimately, Living Data 2025 will serve as a catalyst to accelerate progress on global biodiversity goals and targets, driving collective action for a more sustainable future.



Four days that will change how biodiversity data supports action for the planet.

1300

in-person and online participants from all around the world



4

future-facing themes to boost data impact for the planet



A unique opportunity

to learn, share and discuss biodiversity data



A diverse audience

representing all career stages



Event demographics

1000 + **300**
in-person participants virtual participants

Sponsorship programme

40%	Academic researchers and scientists
20%	Conservation and NGO professionals
15%	Government representatives and policymakers
15%	Students and early-career professionals
10%	Private sector and consultants



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Show your commitment

We have a range of sponsorship packages to match your objectives and budget.
All values in USD.

Partner with us to make a tangible impact!



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Sponsorship programme

Core sponsors

Ecosystem Champion
\$16,000

Biodiversity Partner
\$11,500

Canopy Grower
\$8,000

Digital Pollinator
\$7,500

Data Steward
\$4,000

Monitoring Supporter
\$1,000

Feature sponsors

Social event
\$6,000

Branded breakfast
\$3,000

Coffee break
\$1,500

Empowering sponsors

Access Advocate
Starting from \$1,000

Best student presentations

Feature sponsors

Living Data Official Agenda
\$6,500



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Ecosystem Champion

\$16,000

Limited to one brand

- **Premium booth**
(Prominent location, 4x3 m)
- **Opportunity to address the Plenary**
- **Acknowledgement during sessions and workshops**
- **Sponsor one session or one workshop**
- **Welcome cocktail visibility** with formal acknowledgement and a VIP table
- **Funds 3 LMIC participants**
(accommodation and conference registration)
- **Lanyards branding**
(associated to the Living Data 2025 logo)
- **1st-tier visibility on**
 - the Living Data 2025 bag
 - the Living Data 2025 badge
 - the Living Data 2025 agenda
 - the Living Data 2025 website
 - the Living Data 2025 programme
 - the Living Data 2025 backdrop

- **Logo on screens during the plenary**
- **Logo on the social media posts**
- **“Inclusion Champions” label** (social media and programme and website)
- **4 exhibitor badges, 4 conference passes** to participate in the events, with 50% discount for additional passes



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Biodiversity Partner

\$11,500

Limited to three brands

- **Standard+ booth**
(Dimensions: 4x2 m)
- **Sponsor multiple sessions or workshops**
- **Acknowledgement and VIP table at the welcome cocktail**
- **Funds 2 LMIC participants**
(accommodation and conference registration)

- **2nd-tier visibility on**
 - the Living Data 2025 bag
 - the Living Data 2025 badge
 - the Living Data 2025 agenda
 - the Living Data 2025 website
 - the Living Data 2025 programme
 - the Living Data 2025 backdrop
- **“Inclusion Champions” label** (social media and programme and website)
- **3 exhibitor badges, 3 conference passes** to participate in the events, with 50% discount for additional passes



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Canopy grower

\$8,000

Limited to three brands

- **Standard+ booth**
(Dimensions: 4x2 m)
- **Sponsor one session or one workshop**
- **Funds 1 LMIC participant**
(accomodation and conference registration)
- **3rd-tier visibility on**
 - the Living Data 2025 website
 - the Living Data 2025 programme

Sponsorship programme

- **“Inclusion Champions” label** (social media and programme and website)
- **2 exhibitor badges, 2 conference passes** to participate in the events, with 50% discount for additional passes



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Digital Pollinator

\$7,500

Limited to one brand

- “Streaming brought to you by” branding on the virtual platform
- On-screen visibility between virtual sessions
- 3rd-tier visibility on the website
- Recognition in messages to virtual participants



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Data Steward

\$4,000

- Sponsor a session or workshop
- 2 conference passes to participate in the events
- 3rd-tier visibility on the website



Monitoring Supporter

\$1,000

- 4th-tier visibility on the website
- 1 conference pass to participate in the events

Evening social event

\$6,000

Be the provider of a feel-good evening social event happening right at the heart of the Living Data 2025 conference, open to all participants, featuring snacks, drinks and a DJ to unwind a packed day! Your brand will shine at a relaxed, high-visibility gathering designed to boost the attendance! Two slots are available.

- > Sponsor the fun part of the conference!
- > Prominent brand presence in the social event area
- > On-site signage and digital acknowledgment before and during the event
- > Opportunity to provide branded napkins, drink tokens, or other light branded materials

Branded breakfast

\$2,500

Host an exclusive morning gathering for up to 100 conference participants. Your brand will be featured as you facilitate lively discussions over breakfast in a dedicated meeting space, complete with audiovisual support. The perfect way to connect with engaged participants and start the day with meaningful conversation. Six slots are available.

- > Opportunity to host a working breakfast for 100 participants
- > Includes meeting room, basic audiovisual aids, and food
- > Date will be arranged according to availability
- > Guests must be registered for the Conference
- > Attendance at the working breakfast is by invitation from the sponsor only.

Coffee break brand activation

\$1,500

Stand out during one of the busiest part of the day! Sponsor a coffee break and set up a branded coffee station where you can engage directly with the participants. Display your banner, provide refreshments, and have a representative on hand to spark conversations and showcase your brand!

- > Branded station with exclusive brand visibility (banner)
- > Morning break
- > The sponsor can provide additional branding and a commercial advisor during the break



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Access Advocate \$1,000

(starting price)

Empower global voices in biodiversity by sponsoring participants from low- and middle-income countries to attend the conference. Your support covers conference registration and accommodation, helping to create a richer, more inclusive dialogue. Sponsors are celebrated as “Inclusion Champions” with special recognition during the opening ceremony, in the programme, and across social media.

- > Support participation from Low- and Middle-Income Countries by funding accommodation and conference registration for eligible participants
- > Receive special recognition at the opening ceremony
- > Be celebrated as an “Inclusion Champion,” with your logo featured in the programme and on social media



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Become an acknowledged **Inclusion Champion**

Inclusion Champions, our sponsors who help fund participants from Low and Middle Income Countries, **play a crucial role in ensuring Living Data 2025 is truly global and equitable**, supporting participants from Low and Middle Income Countries (LMIC) to overcome resource constraints and join international conversations. **Inclusion Champions enable talented researchers, conservationists, and students from LMICs to attend the Living Data 2025 conference**, boosting the vital exchange of knowledge and ideas that drive innovation and progress for all.

The following Sponsor categories will be recognized as **"Inclusion Champions"**:

- **Ecosystem Champion sponsors** (funding three LMIC participants)
- **Canopy Grower** (funding two LMIC participants)
- **Biodiversity Partner sponsors** (funding one LMIC participant)
- **Access Advocate** (\$5,000 or \$1,000 per participant)
- **Individual participants** contributing to support LMIC participants

Recognition includes:

- Special "Inclusion Champions" section on the website
- A dedicated slide during opening ceremony
- A special mention in programme materials
- A highlight on social media with thank-you posts

Note: Corporate sponsors will be recognized with their logos. Individual contributors will be recognized by name (with permission).

Sponsorship programme

What are LMICs?

LMIC stands for Low- and Middle-Income Countries, as classified by the World Bank. Despite often being home to significant biodiversity, LMICs typically have fewer resources to support research and conservation efforts.

Supporting participation from LMICs helps ensure that vital perspectives and expertise are included in global conversations.

For a complete list of LMICs, please visit:

World Bank <https://data.worldbank.org/indicator/NY.GNP.PCAP.CD>

OCDE <https://www.oecd.org/en/topics/sub-issues/oda-eligibility-and-conditions/dac-list-of-oda-recipients.html>



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Best Student Presentations

\$300 or
non-monetary

2 awards

Sponsor student excellence by supporting one or more of these award categories:

A. Best Student Oral Presentation

B. Best Student Poster Presentation

Sponsors may choose to provide either:

> Monetary award (\$300 recommended) for each winner

or any of these valuable non-monetary contributions:

- > Free open-access publication in a scientific journal
- > Travel grant to a future related conference
- > Research equipment or software package
- > Annual membership to professional societies
- > Professional mentorship opportunity with experts
- > Books or educational resources package

Recognition includes:

- > Award named after sponsor (e.g., “The [Sponsor Name] Award for Best Student Oral Presentation”)
- > Logo displayed during the awards ceremony
- > Representative invited to present the award on stage
- > Recognition in the program and on the website
- > Mention in social media announcements of winners
- > Photo opportunity with award recipients

Sponsors interested in supporting student excellence with alternative contributions should contact us to discuss their proposed option and its approximate value.

This sponsorship opportunity can be combined with other packages for enhanced visibility.



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Official Living Data 2025 agenda \$2,300

Place your brand front and center by sponsoring the official conference agendas. Your logo will be featured on the cover alongside the event logo, ensuring daily visibility as participants plan their conference experience. This exclusive opportunity includes production and is limited to one sponsor

- > The official Living Data 2025 conference agenda
- > Made of sustainable materials
- > Limited to a single sponsor
- > The indicated price includes the production costs



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Standard booth \$3,500

Showcase your organization with a dedicated 3x2 meter booth in the exhibition area. Each booth includes a table, two chairs, power outlets, and Wi-Fi access—everything you need to connect with participants. Your company will also be listed in the official exhibition guide, and you'll receive two exhibitor passes with access to the morning break.

This booth is included in the Biodiversity Partner package.

- > Dimensions: 3x2 m
- > One table
- > Two chairs
- > One power outlet
- > Wi-Fi access
- > Visibility in the Exhibitors' guide in the official programme
- > 2 exhibitor passes

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Exhibition floor plan

The exhibition area is strategically located in the central hub of the conference venue, ensuring maximum visibility and foot traffic for all exhibitors. The floor plan has been designed to create an engaging space that facilitates networking and showcases your organization to all 1,300+ participants.

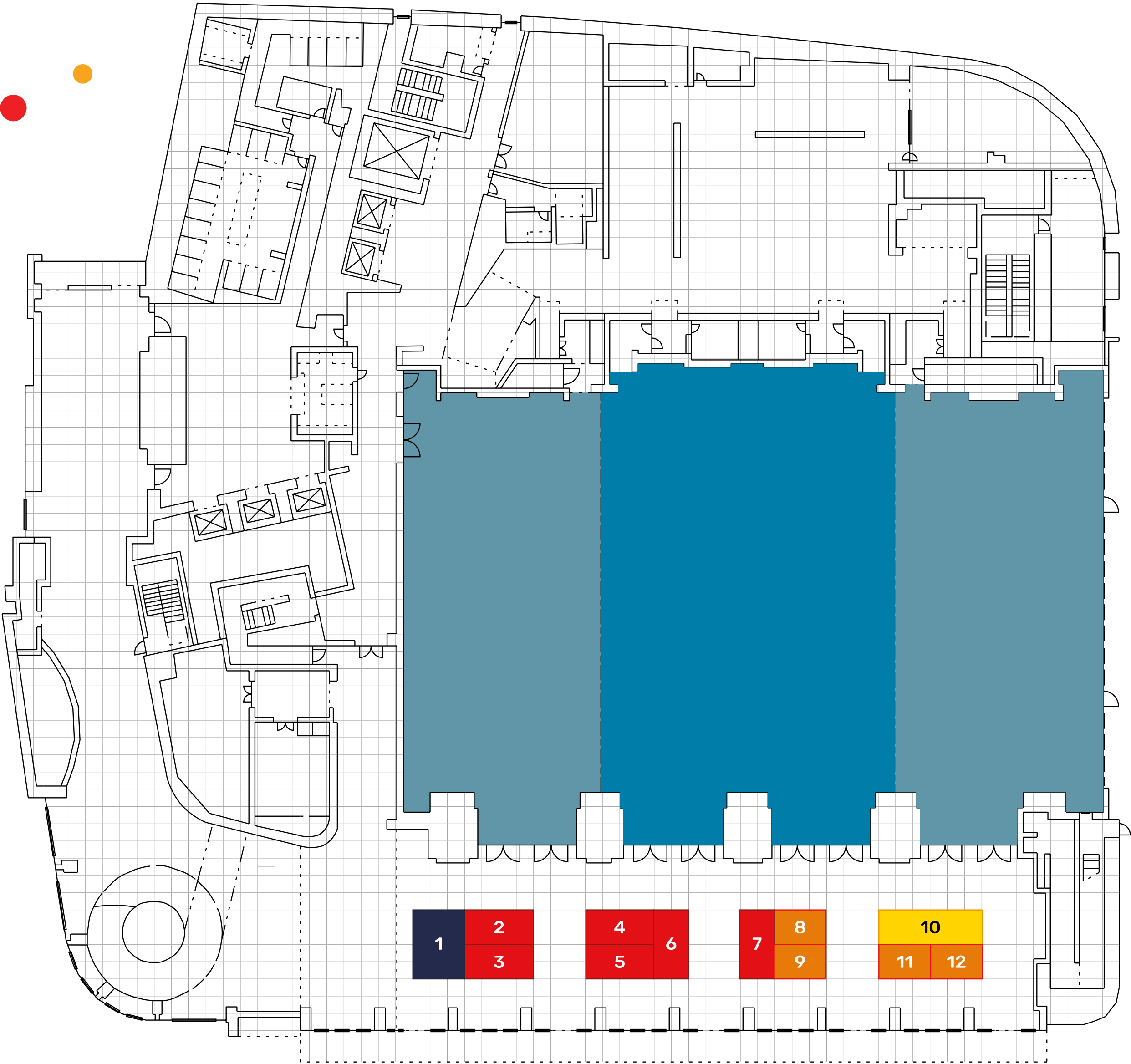
All booths feature open frontage to maximize engagement opportunities. Exhibition hours align with conference breaks to ensure optimal visitor flow throughout the day.

Reserve your preferred location early - prime positions will be allocated on a first-come, first-served basis.



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Size in mts	Sponsor
4x3 Quant.1	Ecosystem Champion
6x2 Quant.1	Humboldt Store
4x2 Quant.6	Biodiversity Partner Canopy Grower
3x2 Quant.4	Standard Booth



Contacts

Sponsorship programme

For more information please
write us at:
exhibitionliving@ce.com.co



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